

## **American Friends of Canadian Conservation Privacy Policy**

American Friends of Canadian Conservation (AMERICAN FRIENDS ) respects your privacy, and we are committed to protecting it. The following policy presents an overview of how we collect, store, and manage your private information.

### Collection and Storage of Personal Information

AMERICAN FRIENDS collects information necessary for you to become a supporter or to accept terms of use in connection with accessing proprietary educational materials. Information may include your full name, mailing address, phone number, and/or email address. All information is stored in a password-protected database.

### Use of Personal Information and Choice to Opt-Out

Personal information we collect is used primarily for purposes related to acknowledging donations to AMERICAN FRIENDS and providing requested materials. In addition, we use mailing and email addresses to send information related to cross-border conservation generally and AMERICAN FRIENDS specifically, such as news, events, new educational opportunities or updates about our Canadian partner organizations. AMERICAN FRIENDS does not rent or sell personal information it has collected. You may opt-out of receiving future paper or digital mailings by notifying us. You may opt out of receiving emails by clicking “Unsubscribe” on individual emails (such as e-newsletters). You may notify us to receive a copy of your personal information stored in our password-protected database and to make any corrections or other amendments to it.

AMERICAN FRIENDS sometimes publishes donors’ names in its newsletter, Among Friends. A digital version of Among Friends is distributed to everyone in our database, except those who opted out. Print versions of this publication are mailed to major donors, or people who have requested a paper copy. If you wish to be listed as anonymous in our publication, please notify us using the contact information below.

Note that your browser settings may allow you to automatically transmit a “Do Not Track” signal to websites and online services you visit. There is no consensus among industry participants as to what “Do Not Track” means in this context. Like many websites and online services, AMERICAN FRIENDS currently does not alter its practices when it receives a “Do Not Track” signal from a visitor’s browser. To find out more about “Do Not Track,” you may wish to visit <http://www.allaboutdnt.com>.

### Credit Card Security

AMERICAN FRIENDS uses a reputable, well-established credit card processing company to handle online credit card transactions for donations and fees. This company does not retain, share, store, or otherwise use personally identifiable information for any secondary purposes. Online transactions made via credit card are encrypted via SSL (secure socket layer) technology.

### Cookies and Aggregate Information

Like most websites, AMERICAN FRIENDS’ sites use “cookies” - small pieces of information that are temporarily stored on your computer. When you return to our site, your web browser passes a cookie from your computer back to our website. Cookies recall information you entered previously so you don’t have to re-enter it. In addition, cookies communicate which pages you visited on our website, and inform us if you found our website via a link from somewhere else on the internet. Cookies do not reveal any personal information about you or convey data from your computer.

Our website logs information such as IP address and browser type of all visitors to help us measure use of our website. This information allows us to analyze the interests of people who visit our website, which helps us improve the site.

### Photographs

AMERICAN FRIENDS takes photographs during events and solicits photographs from attendees and partner organizations. We occasionally use these images in our outreach, education and fundraising media including through the website, social media, newsletters, or other means. If you appear in a photograph and do not want us to distribute it, please contact us at the phone number or email address below. Tell us which image concerns you and where you saw it. We will do our best to remove it from circulation.

### External Links

Our website includes links to external websites. The sites reached via these links do not fall under our domain or privacy policy. AMERICAN FRIENDS is not responsible for the privacy practices or the content of external websites. When you follow a link to another website, you are subject to the privacy policy of that website.

### Modifications

This privacy policy is effective September 15, 2019 . AMERICAN FRIENDS may amend this privacy policy from time to time. Any modifications to the policy will be posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to indicate your understanding of and agreement to the changed terms.

### Questions and Comments

AMERICAN FRIENDS is committed to keeping your information private. If you have any questions or comments regarding this privacy policy, please contact us at 360-515-7171 or email [info@conservecanada.org](mailto:info@conservecanada.org).

